



HOMEGROWN

TORONTO

WARDROBE LOOKBOOK

**The jersey is provided.
You bring the styling.**

90s / Y2K sport styling • oversized silhouettes • Toronto energy

MUSIC VIDEO



START HERE

YOUR HOMEGROWN JERSEY IS PROVIDED.

You do not need to source a jersey or another statement top.

These references are for the styling around the jersey: silhouette, bottoms, shoes, accessories, layering and overall attitude.

We want everyone in the same visual world without looking like they are wearing a uniform.

THE GOAL

**Same jersey world.
Different personal style.**



THE FORMULA

HOMEOWN JERSEY + BAGGY BOTTOM + SNEAKERS + YOU

Think 90s / early-2000s hip-hop and R&B styling — loose, cool and intentional. The jersey stays the visual hero; your bottoms, shoes and accessories bring the personality.



WHAT TO BRING

Bring 2–3 bottom options plus shoe and accessory options so we can style on set.

BOTTOMS

- Oversized / baggy jeans
- Long denim shorts
- Cargo pants
- Parachute pants
- Loose utility pants
- Coloured baggy denim

SHOES + ACCESSORIES

- Clean sneakers / retro basketball shoes
- Fitted cap or snapback
- Hoops
- Chains
- Belt
- Watch / bracelets
- Small shoulder or crossbody bag

HOW TO STYLE THE JERSEY



Layered + oversized

Baggy denim • cap • chains



Classic 90s

Loose denim • cap • simple jewellery



Fashion-forward

Statement cargos • layered jewellery



Sporty + clean

Long denim shorts • retro sneakers

AS A GROUP

COORDINATED ≠ MATCHING

The Homegrown jerseys create the connection. Everything underneath should feel individual.

Across the dancers, mix baggy denim, long shorts, cargos and utility silhouettes. Vary caps, jewellery and sneaker shapes.

The group should look like they belong in the same video — not like they were assigned the exact same outfit.

LEAD / FEATURED TALENT

Can carry the strongest accessories or most distinctive bottom.



KEEP IT IN THE WORLD

YES

- Oversized silhouettes
- Baggy denim
- Long shorts
- Cargos / parachute pants
- Retro sneakers
- Fitted caps
- Simple layered jewellery
- Personal styling

SKIP

- Skinny jeans
- Leggings / gymwear
- Very fitted bottoms
- Dress shoes / heels
- Tiny busy patterns
- Overly polished athleisure
- Another competing jersey / top
- Head-to-toe matching

HOMEGROWN / TORONTO

Provided jersey. Personal style. One crew.



BAGGY • SPORT • DENIM • CARGO • CAPS • SNEAKERS • 90s / Y2K